**Amazon Prime Dashboard Visualization with Power BI**

**About:**

Welcome to the Amazon Prime Dashboard Visualization project! This repository contains a Power BI project designed to visualize data related to Amazon Prime usage and performance.

**Overview:**

The Amazon Prime Dashboard Visualization project aims to provide insights into various aspects of Amazon Prime, including user engagement, content popularity, and subscription trends. By leveraging Power BI's interactive features, users can explore and analyze Amazon Prime data in a visually appealing and intuitive manner.

**Features:**

**Interactive Dashboards:**

Explore Amazon Prime data through interactive dashboards and visualizations.

**User Engagement Analysis:**

Analyze user engagement metrics such as viewing duration, frequency, and device usage.

**Content Popularity:**

Identify popular movies, TV shows, and original content on Amazon Prime.

**Subscription Trends:**

Track subscription growth, churn rates, and regional distribution of Prime users.

**Revenue Analysis:**

Visualize revenue trends, subscription fees, and customer spending patterns.